

Facilitator's Guide

Course Instructors & Vignette Presenters Bios



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Anthony Ayebare is a 2018 Mandela Washington Fellow from Kamwenge, Uganda.



Ayebare gives back to his country through his company Kanara Maize Farmers Ltd., where he is the CEO. Kanara Maize Farmers Ltd. is a health food company that delivers nutritious maize flour meals in Uganda. Kanara Maize Farmers Ltd. is focused on empowering farmers through maize commerce. Ayebare also transforms subsistence farms into profitable businesses by helping smallholder farmers

access good training, affordable capital, quality inputs and better crop prices. Ayebare is passionate about creating social change and food equity, and his company provides consumers with essential vitamins and minerals as a solution to micronutrient deficiencies across the Ugandan population. Ayebare has over eight years of experience in nonprofit leadership with a focus on smallholder farmer empowerment, defending indigenous minority rights, education, health care and community development. He holds a degree in human resource management from Makerere University Business School. Ayebare previously worked as an executive director for Global Batwa Outreach. This position gave him experience in being a social enterprise and community leader.

Investing in Agriculture

Stephanie Benedetto is the CEO and co-founder of Queen of Raw, an enterprise



solution for intelligent excess inventory management with integrated resale on-chain, keeping waste out of landfills and turning pollution into profit. To date, the company has saved over 1 billion gallons of water, enough clean water for 1.4 million people to drink around the world for three years. She is also a founding member of the New York Circular City Initiative (with H&M, Unilever, Cisco, Goldman Sachs, and the Ellen MacArthur Foundation), where she advocates for sustainability and women in business. Benedetto is a Cartier Women's Initiative Laureate,

an MIT Solve-Circular Economy Solver, and was named by Inc. Magazine as one of the "2020 100 Female Founders."

People

R. Alan Berry is a media literacy educator, advocate and researcher, currently pursuing a PhD at the University of Maine. His research interests include media literacy education, critical pedagogy, media ecology, cinema studies,



and the cultural critique of news and advertising. He holds a master's degree in media studies and a bachelor's degree in film production. Alan is the Maine state chapter leader for *Media Literacy Now* and the former education director of *The LAMP*. He is also a former Fulbright research scholar (Kosovo, 2018) and Peace Corps volunteer (Mali, 2006-08).

Creating Your Stories

Hilary Binder-Aviles is a leading American NGO development expert. She has 25 years of experience working with NGOs at all levels. She provides training and assistance in the areas of NGO startups, program/organizational planning and management, evaluation, governance, fundraising and advocacy. She previously worked for Mosaica: The Center for Nonprofit Development and Pluralism, and was co-founder and executive director of Sol & Soul, a grassroots NGO that used arts and culture as a tool for social change. Binder-Aviles has extensive experience working with citizens from around the world and has trained and facilitated planning for NGOs in Brunei, Egypt, Iraq, Singapore and Yemen. She holds a bachelor's degree in political science from Wellesley College and a master's in public policy from Harvard University's John F. Kennedy School of Government. Binder-Aviles is the lead author of *The NGO Handbook*, published by the U.S. Department of State's Bureau of International Information Programs.



Creating Your NGO's Strategic Plan, Creating Partnerships, Managing and Evaluating Projects, Engaging Your Community

Dr. Eric G. Bing serves as Senior Fellow for Global Health at the George W. Bush Institute, with an emphasis on creating programs that engage the public and private sectors. He is also a professor of global health at Southern Methodist University. Bing received his medical degree from Harvard Medical School, a master of public health and a Ph.D. in epidemiology from UCLA, and an M.B.A. from the Fuqua School of Business at Duke University.



Initiating a Public-Private Partnership, Implementing a Public-Private Partnership, Evaluating a Public-Private Partnership

Nancy Boswell is Director of the *US and International Anti-Corruption Law Certificate Program* at American University Washington College of Law (WCL) in Washington, D.C. The *Program* provides peer-to-peer learning and networking for public, private and non-profit professionals from around the world. Topics include the US anti-corruption and integrity legal framework, foreign bribery laws and compliance, procurement corruption risk mitigation, anti-corruption conventions and stolen asset recovery. Ms. Boswell is a member of the OECD Secretary General's High Level Advisory Group on Integrity and Anti-Corruption and is a mentor to State Department IJET Program Fellows. She serves on the USAID Advisory Committee on Voluntary Foreign Aid Democracy, Human Rights and Governance and on the Board of Directors of the Ethics Resource Center and the Collaboration on Government Secrecy. She is also an active member of the ABA Section on International Law Anti-Corruption Committee and the IBA Anti-Corruption Committee. She was named among Ethisphere's "100 Most Influential People in



Business Ethics.” Ms. Boswell was President and CEO of Transparency International USA and a member of the TI Board of Directors. She practiced international and trade law at Steptoe & Johnson and managed international financial matters at Citibank. She received her law degree, *summa cum laude*, from WCL and is the recipient of the WCL International Trade and Investment Law Society 2012 Distinguished Alumni award.

Why Transparency & Good Governance Matter

Over the past two decades, **Jimmie Briggs**, Executive Director Emeritus and Co-Founder, Man Up Campaign, has earned a reputation as a respected human rights advocate in the field of journalism, lecturer, and educator. Through extensive travels to countries in Africa, the Middle East, and Asia, the St. Louis, Missouri-native and graduate of Morehouse College has produced seminal reporting on the lives of war-affected youth and child soldiers, as well as survivors of sexual violence. A National Magazine Award finalist and recipient of honours from the Open Society Institute, National Association of Black Journalists and the Carter Center for Mental Health Journalism, his book on child soldiers and war-affected children *Innocents Lost: When Child Soldiers Go To War* won him accolades in 2005, and took readers into the personal journeys of war-affected youth. Briggs has served as an adjunct professor of investigative journalism at the New School for Social Research, and was a George A. Miller Visiting Professor in the Department of African and African American Studies at the University of Illinois: Champaign-Urbana.



Ending Violence Against Women and Girls

Evan Burfield co-founded the global incubator program and seed fund 1776, driven by his passionate belief in entrepreneurship as the engine for solving the major problems facing America and the world today — from education to energy efficiency. In 1996 he founded netDecide, shortly after graduating from the Thomas Jefferson High School for Science and Technology. Before he turned 25, he built netDecide into the leading provider of enterprise wealth management solutions for top tier financial service firms. He has served as the director of strategy and technology for Oakwood Global Finance, where he led the London-based private equity firm’s analyses of new global markets, new business models in financial services and data-driven investment strategies. In 2006, he founded Synteractive, a consulting firm that builds innovative social apps for startups, corporations and government agencies. Burfield holds bachelor’s and master’s degrees in philosophy, politics and economics from the University of Oxford.



Developing a Business Model, Raising Capital, Growing Your Business

Jonah Busch, Ph.D., is an environmental economist who researches climate change and tropical deforestation. He is a Climate Economics Fellow at Conservation International.



Dr. Busch has published more than thirty-five scientific articles on climate, forests, biodiversity conservation, and sustainable development in journals including *Science*, *Nature Climate Change*, *Proceedings of the National Academy of Sciences*, *Review of Environmental Economics and Policy*, *Land Economics*, and *Environmental Research Letters*. He is the co-author of the book *Why Forests? Why Now? The Science, Economics, and Politics of Tropical Forests and Climate Change*. He has also published on the economics of penguins, pandas, and surfers.

Busch has advised on the design of climate and forest finance mechanisms for governments and institutions, including the president of Guyana, the governments of Indonesia, Norway, Bolivia, and California, the United Nations Framework Convention on Climate Change, Global Environment Facility, Forest Carbon Partnership Facility, and Green Climate Fund. He serves on the editorial board of *Conservation Letters*.

Previously, Busch was a Senior Fellow at the Center for Global Development and Chief Economist at Earth Innovation Institute. He has been a lecturer (adjunct professor) at Columbia University's Earth Institute; a visiting scholar at Zhejiang University and the University of California, Berkeley; and a high school math teacher in the Peace Corps (Burkina Faso, 2000–2002). He has a B.A. in math, geography, and environmental studies from Indiana University and a Ph.D. in economics and environmental science from University of California, Santa Barbara. He speaks French, Spanish, Indonesian, Mooré, and Mandarin with varying degrees of proficiency.

Forests

Bob Butler is an award-winning journalist who has worked in radio, television and print.



He is currently a reporter at KCBS Radio in San Francisco. He spent 18-months as the diversity director for CBS Corporation. Bob was a key member of the Chauncey Bailey Project, which investigated the murder of journalist Chauncey Bailey. He created and executes the Television Newsroom Management Diversity Census. He is a former President of the National Association of Black Journalists and sits on the board of SAG-AFTRA, the union that represents thousands of broadcasters around the country. Bob holds a Bachelor's Degree in Broadcast Community Arts from San Francisco State University.

The Principles of Journalism

Cassandra Quin Butts, Esq. was a lawyer, policy expert and former Deputy White House counsel. In 2008, Butts was selected by President-elect Obama to serve as Deputy White House Counsel, focusing on domestic policy and ethics. She was also on the advisory board for Obama's presidential transition team. She stepped down as Deputy White Counsel in November 2009. She served as Senior Advisor in the Office of the Chief Executive Officer at the Millennium Challenge Corporation. Prior to her work with the Obama administration, she served as legislative counsel for Senator Harris Wofford (D- Pennsylvania) and assistant counsel on civil rights policy at the National Association for the Advancement of Colored People (NAACP). Butts held a B.A. in political science from the University of North Carolina and earned her law degree at Harvard where she was a classmate of Barack Obama.



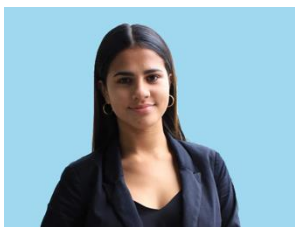
Supporting a Girl's Right to Learn

Nick Chagin has developed hundreds of entrepreneurs through his work as a Program Manager and Facilitator with 3 Day Startup, an Austin-based nonprofit that runs immersive entrepreneurship programs for students and community members at 150 institutions in 35 countries. His founder experience spans from a medtech venture that graduated from the nationally-ranked The Brandery accelerator—to music video production and digital strategy companies. He holds a BA from Miami University of Ohio.



Perfecting Your Pitch

Yulianna Charris is a Financial Student Ambassador for the Society for Financial Education and Professional Development, Inc. In May 2020, she graduated *summa cum laude* with a 4.0 GPA from Florida Memorial University, with her bachelor's of science in finance. Her previous work experience showcases her deep involvement with her college community, working as a student tutor and as a library student assistant. To strengthen her skill set, Yulianna has attended leadership and training conferences at the Summer Institute for Emerging Managers and Leaders and the Bloomberg Diversity Summit. She also holds a Certificate of Bloomberg Market Concepts from Bloomberg Professional Services, centered on currencies, economic indicators, equities, and fixed income. She recently completed the Money Management Essentials course by the Association for Financial Counseling & Planning Education, focusing on student loans, debt reduction, credit cards, loans, housing, risk management, financial counseling, taxes, banking, credit, investment basics, and retirement. She is fluent in both English and Spanish.



Budgeting for Your Future

Erin Cooper is a program manager with Our Secure Future. She graduated from the University of Denver with a master's degree in international studies with specializations in security and human rights, focusing on human trafficking, human security and the relationship between security policy and international development. At the University of Denver, she served as the deputy director for the 2019–2020 academic year for the Human Trafficking Center. She graduated *magna cum laude* for her bachelor's degree from the University of Pittsburgh, where she double majored in history and political science, with a concentration in American legal history. She has interned for the U.S. Mission to the Organization for Security and Co-operation in Europe (OSCE) with the Department of State, One Earth Future with Our Secure Future, and the International Rescue Committee. Before attending the University of Denver, she served as an education volunteer with the Peace Corps in rural Thailand, worked as an operations manager in a retail store, and is a certified yoga instructor.

Advancing Peace and Security



Sandra Edmonds Crewe, Ph.D., ACSW is dean and professor of social work at Howard University. Dr. Crewe received her appointment of dean in March 2015. Previously she held the position of interim dean, and associate dean for academic and student advancement. She has research, scholarship, and public advocacy in the areas of caregiving, aging, and welfare reform. Dr. Crewe holds both bachelor's and master's degrees in social work from the National Catholic School of Social Service (Catholic University of America), and a Ph.D. in Social Work from Howard University. She is a 35 plus year member of the Academy of Certified Social Workers. She also holds a certificate from the Harvard Institute of Leadership and Management in Education through a Council on Social Work Education fellowship. Prior to joining the faculty, she served in executive level positions in the field of public and assisted housing.

Servant Leadership- The Deciding Difference



Sahana Dharmapuri is the director of Our Secure Future: Women Make the Difference. She is a globally recognized expert on women, peace and security. She has advised senior-level policymakers and military officials on how to promote peace and stability in theaters of conflict around the world. Her work is widely published, and she is a frequently requested speaker on expert panels and public convenings on women's rights and international security. She believes that the greatest security innovation of the 21st century is the application of the principle of gender equality to all peace and security

decisionmaking. She says, “We cannot achieve our peace at the expense of other people’s security — particularly women’s security needs and priorities.”

Advancing Peace and Security

Dr. Austin Demby currently serves as Deputy Director for the Office of Global Health at the Health Resources and Services Administration (HRSA), a part of the U.S. Department of Health and Human Services. Dr. Demby has a master’s degree in Public Health-Epidemiology/ Biostatistics from the University of Michigan and a doctoral degree in Clinical Microbiology from the University of London. Dr. Demby began his career as a research scientist with the Centers for Disease Control and Prevention (CDC) where he served for over 30 years in various capacities. He has served as country director of the CDC field station in Sierra Leone, was a founding member of CDC’s Global AIDS Program (GAP), and served as the Director of the CDC Malawi program. Recently, he played a key role in the U.S. government’s response to the Ebola outbreak in West Africa.



Health Communications: The Message, The Messenger, & The Audience

Omékongo Dibinga is a motivational speaker, trilingual poet, author, television host and rapper. He was one of five international recipients to win the first CNN iReport Spirit Award. Omékongo has studied at Harvard, MIT, Princeton, Georgetown, Morehouse and The Fletcher School, where he received his M.A. in law and diplomacy. He is currently a Ph.D. candidate in international education policy at the University of Maryland. His motivational book G.R.O.W. Towards Your Greatness! 10 Steps to Living Your Best Life has received praise. His most recent book, The UPstander’s Guide to an Outstanding Life, is a life balance book for students.



Advocating for Youth, Creating a Successful Grassroots Campaign

Jim DiDonato is a resident of New Jersey. Jim’s vocation as an educational executive, business consultant, and life coach has blessed him with many opportunities to advance his mission of educational and social impact. He is a Global Goodwill Ambassador and elected to the Board of Directors for New Road Missions, serving the most vulnerable youth in South Africa. Jim has been a top executive across many sectors: three years in business, 10 years in public administration, and two years in nonprofit organizations. He is a master teacher of psychology, education, and leadership. Jim jumps out of planes, heli skis, scales mountainsides, and travels the world. He loves studying martial arts, theology, and ethnography. But, above all else, his purpose is to walk in love.



Building Trust and Mentoring Youth

Dante Disparte in 2019, was named to the Federal Emergency Management Agency (FEMA) National Advisory Council, where he is a member of the Federal Insurance and Mitigation subcommittee. He serves on the board of the American Security Project, where he founded and chairs the Business Council. He is also a member of the Bretton Woods II Council and a senior fellow at New America, where he works on technology and digital state initiatives. He is a frequent speaker and commentator on business and political issues shaping the world. From entrepreneurship, where he was invited by the White House to speak at the Global Entrepreneurship Summit in Kenya, to risk, economic competitiveness and security issues, Dante's wide-ranging views are regularly featured in leading media and publications, such as Harvard Business Review, BBC, Forbes and International Policy Digest, among others. He is a graduate of Harvard Business School, where he chaired the D.C. alumni association and was a former member of the global alumni board. Dante holds an MSc. in Risk Management from the NYU Stern School of Business and a B.A. in International and Intercultural Studies from Goucher College. He is fluent in six languages and has conducted business all over the world. He is the co-author of "Global Risk Agility and Decision Making" (Macmillan, 2016) and was recognized as one of the 40 leaders under 40 by the Washington Business Journal and in the inaugural Powermeter 100 list.



Avoiding Pitfalls and Managing Your Business Ethically

Greg Fairchild is the E. Thayer Bigelow associate professor of business administration at the University of Virginia's Darden School of Business. Fairchild serves as an academic director for Darden's Institute for Business in Society (IBiS). He teaches strategic management, entrepreneurship and ethics in Darden's MBA and executive education programs. In 2012, Fairchild was named one of the Top Ten Business School Professors in the World by CNN/Fortune and one of the 50 Best Business School Professors by Poets & Quants. Fairchild worked in marketing for such industry leaders as Kraft General Foods, Procter & Gamble and Saks Fifth Avenue before embarking on his doctoral studies. In addition to his teaching and research, he is a consultant to corporations, nonprofits and governmental agencies.



Improving Your Network, Your Team and Your Organizational Structure

Jeff Franco is vice president and executive director of City Year Washington, D.C., a nonprofit organization whose teams of diverse young adults commit to a year of full-time service keeping students in school and on track to graduate. Franco has nearly 25 years of experience in business development and management and has a successful track record of implementing nonprofit strategic growth and corporate business development plans. Franco is a leader in Washington on education issues and an outspoken advocate for national service programs. His opinion articles have appeared in the Washington Post, and he has spoken on these issues on television and in printed reports. Recently, he was invited by the U.S. Department of State to speak on City Year, AmeriCorps, service and volunteerism among youth in Paraguay and Argentina. He volunteers with Covenant House Youth Homeless Shelter, Food and Friends and D.C. Central Kitchen. Franco has an M.A. in international affairs and an



M.B.A. from American University in Washington. He received his B.A. in political science, pre-medicine and Spanish from Fairfield University in Connecticut.

Attracting and Motivating Volunteers, Inspiring Community Participation

Katherine G. Fry (Ph.D., 1994, Temple University) is Professor of Media Studies and Chair of the Dept. of Television, Radio & Emerging Media at Brooklyn College of the City University of New York. She teaches and publishes in the areas of media ecology, media literacy, and cultural analysis of journalism. Fry is internationally recognized for her publications in news and media literacy. A 2015 Fulbright recipient, she has lectured internationally in Turkey, Spain and Germany. She is engaged in research and publications around changing definitions of news/journalism as our communication technologies change, as well as in educating for the digital landscape. In addition to many articles and book chapters, Fry is author of *Constructing the Heartland: Television News and Natural Disaster*, and co-author of *Identities in Context: Media, Myth, Religion in Space the Time*. Fry has developed, and teaches, a model of activist media literacy education based on her work as co-founder and former Education Director of The LAMP, a NYC-based non-profit media literacy education organization. She's currently completing a book about her teaching model.



Sharing Your Stories

Christopher Gray is Co-founder and Chief Executive Officer of Scholly. After winning \$1.3 million in scholarships himself, Christopher Gray co-founded [Scholly](#), an app that helps students easily find scholarships for college and graduates pay off their student debt. Scholly was featured on ABC's Shark Tank, landing a deal with Daymond John and Lori Greiner and sparking the biggest fight in Shark Tank history. Scholly has over 4 million users and has helped students raise over \$100 million. Christopher has been featured in the New York Times, O Magazine, Huffington Post, Forbes, CNN, the Wall Street Journal, Fast Company, Cosmopolitan Magazine, and more. He was on the 2016 Forbes 30 Under 30 List for Social Entrepreneurs, making the top of the list. Christopher is also one of Oprah's Inaugural Super Soul 100 honorees, Oprah's list of her favorite people. He is a recipient of the 2016 Smithsonian American Ingenuity Award.



Digital Marketing for Entrepreneurs

Claude Grunitzky is the founder of TRACE TV, the first multinational media company focused exclusively on producing, aggregating, distributing and promoting urban music and culture via digital media and special events around the world. He is also co-founder and chairman of TRUE, a new MIT-incubated media venture. An MIT Sloan Fellow and a French-American Foundation Young Leader, Grunitzky sits on the board of Humanity in Action, a foundation that works internationally to build global leadership, defend democracy, protect minorities and improve human rights. The recipient of many distinctions, he was named a finalist for the Ernst & Young "Entrepreneur of the Year" award in 2007. Grunitzky was raised between Lomé, Togo; Washington; Paris; and London and speaks six



languages.

Creating a Business Plan, Identifying Your Markets, Pitching Your Business Ideas for Investment

Sadhana Hall is the deputy director of the Nelson A. Rockefeller Center for Public Policy and the Social Sciences at Dartmouth College. In this capacity, Hall designs, implements and oversees programs for undergraduate students focusing on leadership, public policy and civic engagement. Prior to this appointment, Hall worked for more than 20 years with communities around the world in strategic planning, staff and program management, financial planning, and program development. She helped implement programs in health, agriculture, economic development and water supply.



Creating and Managing a Team, Networking to Get Ahead, Setting and Achieving Goals

Rob Hanson is the co-founder and chief executive officer of Monolith, where he leads the development of next-generation technology for producing low-cost, low-emission hydrogen and carbon black, an important raw material used in the manufacture of rubber and plastic. Prior to Monolith, Hanson served as the global director of product management for AREVA Solar, the solar division of the world's largest nuclear company.



He has a master's degree in mechanical engineering from Stanford, and has been a guest lecturer at Stanford, University of Nebraska–Lincoln, Foothill College and the University of Saskatchewan on topics ranging from thermodynamics to entrepreneurship.

Emissions

Mensah Philippe Houinsou is an award-winning change catalyst whose daily creed is to contribute to the transformation of individuals from the inside out. He is a certified emotional intelligence practitioner, a mindfulness trainer, and founder of Takafa Mindset. From his base in Benin, Mensah has empowered thousands of people—including students, leaders, entrepreneurs, and government officials—helping them hone their talents to drive profound and positive change. He has participated in high-level gatherings across the globe, advocating for sustainable change, which begins within each individual. A 2017 Mandela Washington Fellow, he has also been a One Young World Peace Ambassador, a Goalkeeper for the Bill & Melinda Gates Foundation, a Tony Elumelu Foundation Entrepreneur, and an African Leader for the Obama Foundation. Mensah has received numerous awards, including the 100 Most Influential Young Africans in 2019 from Africa Youth Awards in the category of personal development; a Certificate of Achievement from the mayor of Camden, New Jersey; and a Certificate of Excellence from the Organisation Mauritanienne pour l'Assistance, la Solidarité Sociale et l'Appui à la Protection de l'Environnement.



EQ – Emotional Intelligence

Caroline Hubbard is a seasoned trainer and expert in women's political empowerment. She serves as the senior gender advisor and deputy director for gender, women and democracy at NDI, where she has worked since 2010 to support the aspirations of women to lead in legislatures, political parties, electoral processes and civil society. Since starting at NDI, she has helped the organization to develop innovative strategies and tools needed for building inclusive democratic societies. This includes the institute's theory of change for increasing women's political participation and the [#NotTheCost](#) initiative and suite of tools to combat violence against women in politics (VAW-P). As democracies face new challenges, including online threats, kleptocracy and increases in extremism, she is ensuring NDI is prepared to address them with innovative, gender-aware approaches. Her dedication to gender equality and



women's empowerment has taken her to over 25 countries, where she has supported women in having a voice in political transitions, strengthened institutional demand for female leaders, and guided activists to advance women's human, economic and political rights. She holds a B.A. in cultural anthropology and French language from the University of Texas at Austin. She received her master's degree in public policy and women's studies from George Washington University.

Advancing Political Participation

Jasmine McGinnis Johnson is an assistant professor of public policy and public administration at the Trachtenberg School of Public Policy and Public Administration at The George Washington University. Her research agenda is broadly focused on governance and is at the intersection of public administration and nonprofit research. Dr. Johnson teaches graduate-level courses in organizational behavior and management and in social entrepreneurship. Before coming to GWU, she taught undergraduate classes in statistics, evaluation and nonprofit studies. Dr. Johnson began her public service career conducting public health research at the Rollins School of Public Health at Emory University. She then obtained a master's degree in public administration from the University of Georgia. Subsequently, she worked in several human service nonprofit organizations, focusing on issues that included prisoner re-entry, homelessness, after-school programs and children/adults with intellectual disabilities. In 2012, she graduated with a Ph.D. in public policy from Georgia Institute of Technology/Georgia State University.



Fundamentals of Grant Writing

Saran Kaba Jones is the founder and CEO of FACE Africa, a community development organization working to build and strengthen water, sanitation and hygiene infrastructure and services in remote communities across sub-Saharan Africa. Saran was born in Liberia but left in 1989 at the age of eight, shortly before the country's civil war began. The daughter of a career diplomat, Saran spent her formative years living in Cote d'Ivoire, Egypt, France and Cyprus before moving to the United States in 1999. Since launching FACE Africa in January 2009, the organization has raised more than \$500,000 for water, sanitation and hygiene projects in sub-Saharan Africa. Saran is a board member of the U.N. Women Civil Society Advisory Group, West/Center Africa, and a 2013 World Economic Forum Young Global Leader. She is listed as one of Forbes Magazine's 20 Youngest Power Women in Africa.



Growing Your Startup

Mary Kalemkerian is a Human Rights Officer in the Office of the United Nations High Commissioner for Human Rights, Peace Missions Support Section (Field Operations and Technical Cooperation Division) where she contributes to the integration of human rights in United Nations peacekeeping operations and political missions, carrying out strategic planning for human rights teams and providing advice on human rights mandate implementation. She supports the creation of new peace operations through conceptual planning on human rights and similar mandates, design of new human rights components, as well as advising on mission mandate revisions and transitions for existing peace operations. She was also Human Rights Officer in United Nations Missions in South Sudan (UNMISS) and Sudan (UNMIS) where she synthesized data and analyzed trends and patterns in human rights violations across the country, and carried out human rights field investigations into inter-communal violence. She also conducted daily monitoring, research, and analysis of the human rights situation in northern Sudan with a focus on allegations of arbitrary arrest, detention, and torture and advocated with national government authorities for remedies. Mary holds a Master of Arts in International Relations from the Johns Hopkins University School of Advanced International Studies (SAIS).

The Legal and Moral Obligations to Protect Human Rights

Keegan Kautzky is the director of global programs and partnerships at The World Food Prize Foundation. Kautzky first joined the foundation as a George Washington Carver Intern in 2001 and returned as the special assistant to the president in 2005. He rejoined the staff in 2008 as the director of national education programs. As director, Kautzky aids in the global effort to end hunger and poverty by engaging with and inspiring young scientific and humanitarian leaders. Raised on a small family farm in Iowa, he has worked in Washington, Malawi, India and South Africa, consulting for the International Organization for Migration (IOM), the United Nations Industrial Development Organization (UNIDO), the World Agroforestry Centre, Refugees International, the National Council for Agricultural Education, and the Rural Public Health and Health Transitions Research Unit at the University of the Witwatersrand School of Public Health. He has experience in education policy and program design, nonprofit management, community outreach, public health and economic research, human rights monitoring and refugee advocacy.

Agriculture and Entrepreneurship: Creating a Way Forward

Dr. D. Christopher Kayes is a professor of management at the School of Business and a senior fellow at the Center for Excellence in Public Leadership at the George Washington University in Washington. He is author or co-author of five current and forthcoming books including *Destructive Goal Pursuit: The Mt. Everest Disaster* (Macmillan) and *The Learning Advantage: Six Practices of Learning Directed Leaders*, (Macmillan). Kayes has consulted with organizations around the world including the U.S. National Institutes of Health, Oracle, Ericsson, Bank of New York Mellon, U.S. Federal Aviation Administration, U.S. Department of Defense, U.S. Department of Agriculture, U.S. judiciary, U.S. Army and U.S. Navy. He has taught at universities around the world including Singapore Institute of Management; Zagreb School of Economics and Management; Helsinki School of Economics; the Stockholm School of Economics in Riga, Latvia; University of Hull, U.K.; and Holy Spirit University, Beirut, Lebanon.



Leading People and Change, Managing Situations, Developing a Personal Code of Ethics

Stephen Koopman is the Research and Development Manager at the Council for Scientific and Industrial Research (CSIR) Energy Centre in South Africa where he is responsible for all the R&D Outcomes. The Centre focuses on the following areas: Energy Demand, Energy Supply, Energy Storage, Energy Systems Planning and Integration, Energy Market Design and Policymaking, and Energy Industry Business cases. Before that, he was the Renewable Energy Technologies Manager in the Eskom Research, Testing and Development Department (RT&D). In this capacity, he was responsible for supporting the Eskom Renewables Business with relevant research in Concentrated Solar Power, Wind, Photovoltaics, Waste-to-Energy and Ocean energy technologies. Before joining Eskom RT&D, he was the Eskom Regional Energy Services manager responsible for Energy Efficiency & Demand Side Management in one of Eskom's regions spanning three provinces/states. His qualifications include a National Diploma in Electrical Engineering and a B.Com, numerous short courses and more than twenty-one years related experience in the electricity industry.



The Energy of Tomorrow

Jacobo Licona is the CEO and founder of JL Research, a research firm that provides strategic consulting, competitive intelligence and research support, including research on the threat of disinformation and misinformation. Jacobo has become a leading voice on the impact of disinformation on Latino communities and has been quoted by or appeared in numerous media outlets, including the New York Times, CNN, Politico, MIT Technology Review and the Los Angeles Times, among others. Prior to launching JL Research, he helped lead research



efforts for two 2020 presidential campaigns and various national campaign committees.

The Disinformers

Wanjira Mathai is the Director of the Partnership for Women's Entrepreneurship in Renewables at the Wangari Maathai Institute for Peace & Environmental Studies at the University of Nairobi. Daughter of the late Nobel Peace Prize Laureate Wangari Maathai, Ms. Mathai is the Chair of the Green Belt Movement, founded by her mother, and sits on the Board of Wangari Maathai Institute. She is a World Future Counselor, Advisory Council Member to the Global Alliance for Clean Cookstoves, member of the Global Restoration Council and a member of the Earth Charter International Council. Ms. Mathai is a graduate of Hobart & William Smith Colleges. She earned graduate degrees in Public Health and Business from Emory University's Rollins School of Public Health and Goizueta School of Business.



The Impacts: How Climate Change Affects Africa, The Solutions: Taking Action to Reduce Climate Change

Peter McFarren has more than 30 years of experience working in international development, fundraising, project development, and community outreach and engagement. He has advised governments and organizations on fundraising and project development. He designed a fundraising strategy and marketing and communications plan for the Grand Egyptian Museum, the largest museum project currently under development near the Pyramids of Giza. He has designed and consulted on developing projects in Latin America and Africa in the areas of tourism, power generation, petrochemicals, information and communication technologies, and international trade. An accomplished author, museum curator, and documentarian, Mr. McFarren is currently serving as Chief Development Officer for Habitat for Humanity of Charlottesville, Virginia. He is an instructor at the Presidential Precinct Institute of the Mandela Washington Fellowship, located in Charlottesville, Virginia.



Fundraising Concepts

Peter Mukoma is the Demand Response and Energy Efficiency Manager at the Council for Scientific and Industrial Research (CSIR) Energy Centre in South Africa where he is responsible for: developing infrastructure and systems for implementing Demand Response and Energy Efficiency measures to balance supply and demand within the CSIR campus in Pretoria as part of the Energy Autonomous Campus Programme, developing infrastructure and systems for demonstrating various Hydrogen-based energy storage technologies as a way of coupling the electricity sector with the transport and chemical sectors, and Integrating Electric Vehicles in the Demand Response programme of the Energy Autonomous Campus. Prior to working at CSIR, he held positions at Foster Wheeler South Africa (Pty) Ltd and the University of South Africa (UNISA) in South Africa as well as at INVECO EXIDE BATTERIES LTD in Zambia. In 2013, Peter jointly won the 2013 Eskom Eta Award in the category of Energy Efficiency Awareness.

Energy and You

Crescent Mushwana holds a M.Eng. degree in electrical engineering from the University of the Witwatersrand. He is currently employed by the Council for scientific and industrial research (CSIR) in the Energy Centre as a principal engineer and a research group leader for Energy Systems. His work and research interests are in energy systems planning and operation, with a special focus on research aimed at transitioning the energy system from the current fossil-fuel based system to the one supplied by renewable energy. Before joining the CSIR he gained about 16 years' experience in power system planning and design at Eskom, South Africa's electric power utility. He has served as a member of the SA Grid Code development team, and he is currently a member of the IEC TC88 (South Africa) working on IEC 61400 wind turbine standards. And he is a member of IEA's grid integration of variable renewables (GIVAR) Advisory Group. He is member of the following professional organizations South Africa Council for Electrical Engineers (SAIEE), Institute of electrical and electronic engineers (IEEE) and International Council on large electric systems (CIGRÉ).

The Power System

Rich Nadworny is the design director and co-founder of the service design firm Savvy Design Collaborative. He has previously worked as the capacity building lead at the service design firm Transformator and started and ran his own human-centered design firm, Empatico. He has a background in digital marketing and service design through his firm Digalicious and as partner, digital strategist and creative director at the brand firm Kelliher Samets Volk. Between 2015 and 2018, Rich was the director of innovation and entrepreneurship at Dartmouth College's Dickey Center. He was



responsible for educating and training African entrepreneurs through the U.S. Department of State's YALI Mandela Washington Fellowship program. He taught the course Design Driven Entrepreneurship at Dartmouth and at Kenyatta University in Nairobi, Kenya. Rich is a frequent commentator on Vermont's National Public Radio station (VPR) and has been a contributing blogger at HuffPost. He has a bachelor's degree from Dartmouth and a master's degree in new media from Boston University. He studied design and innovation at the California College of the Arts.

Design Driven Entrepreneurship

Melanie Nakagawa joined the U.S. Secretary of State's Policy Planning Staff in June 2013. Ms. Nakagawa's portfolio includes climate change, energy, environment, and ocean issues. Previously, she served as the Senior Energy and Environment Counsel on the U.S. Senate Foreign Relations Committee. Prior to her government service, she was an attorney with the Natural Resources Defense Council. She received her A.B. from Brown University and her M.A. and J.D. from American University.



The Basics: The Science of Climate Change

Dr. Khadidiatou Ndiaye is currently an assistant professor of Global Health and the Director of the Global Health Communication Program at the Milken Institute of Public Health at George Washington University. Dr. Ndiaye's work centers on issues of health, culture, and behavior change communication. She explores how culture impacts the fundamental understanding of health in African communities throughout the world. Her research focuses on highlighting the unique health experiences of communities and their implications for not only understanding health risk but also designing contextually appropriate behavior change interventions. She is also interested in addressing the inherent methodological and procedural challenges of international health. Dr. Ndiaye has designed and implemented communication research projects for the past 10 years, including in Senegal, Nigeria, and the U.S. Dr. Ndiaye received a BA in Communication Studies from Indiana University, an MA in Health Communication from the University of New Mexico, and a PhD in Health Communication from Pennsylvania State University.



Building a Public Health Communication Campaign

Deana Neely is a nationally recognized, award-winning entrepreneur, author, public speaker and industry trailblazer — a force to be reckoned with. Possessing over 10 years of construction experience, Deana is founder and CEO of Detroit Voltage; Detroit's fastest-growing 100% black woman-owned electrical contracting firm. Detroit Voltage is leading the charge, along with other partners, by supporting renewable energy projects and electric vehicle infrastructure to reduce the carbon footprint. As head of a certified minority/women-



owned business enterprise (MWBE), Deana is passionate about serving the underserved city of Detroit as well as creating opportunities for training and employment for the community that raised her. She also supports women through teaching the process of launching a construction company. Because of her industry expertise and service excellence, Deana has been featured and recognized by companies such as the Michigan Minority Supplier Development Council, the Great Lakes Women's Business Council, Google, Essence, DTE Energy and Forbes Next 1000 list of inspiring entrepreneurs and small business leaders. In addition to her professional accolades, Deana serves on the board of the U.S. Minority Contractors Association (USMCA Michigan Chapter) and the National Association of Black Women in Construction (NABWIC-Detroit). Deana is a dedicated mom to two amazing children, who are ready to make their own mark in the construction world. Together they are creating their future and making Detroit a brighter place to live.

Planning for Resilience, Adapting for Sustainability

Emmanuel Mimshach Obioha has over 10 years of experience in various fields in the youth development sectors. Currently the CEO of Klifage Global Resources Ltd, Mimshach develops and executes various youth- and community-development initiatives that economically empower youths. He creates sustainable community development models for youths and communities in the region. He also works as the program coordinator for Ventures Platform, a new technology business incubator that provides seed funding, co-working spaces, shared services, and business mentoring to startup businesses. Mimshach holds a bachelor's degree in Architecture from the University of Lagos. Upon completion of the Mandela Washington Fellowship, Mimshach plans to continue his work in community and youth development, with a focus on economically empowering youths and building sustainable community development projects.

The Joy of Volunteering

Ken Opalo is an Assistant Professor at the Edmund A. Walsh School of Foreign Service at Georgetown University, Washington, DC. His research interests include the political economy of development, legislative development, and electoral politics in emerging democracies. Ken's current book project examines the evolution of legislatures in emerging democracies, with a focus on explaining the observed variation in the institutionalization and strength of African legislatures. Opalo received a Ph.D. in Political Science from Stanford University (2015) and a B.A. from Yale University (2009).

It Starts With You - Promoting Transparency & Good Governance



Nuria Diallo Padro is a super connector and global strategy consultant specializing in empowering organizations, groups, and individuals to navigate professional, organizational, and personal transitions. Transitions are contextual to the culture, norms, and values we hold as individuals, organizations, and communities. It is the changes in our careers and lives that can derail or propel our intended trajectory. As the founder and CEO of Continued Success Global Consulting, Nuria empowers her clients to realign their vision, purpose, and goals in context to the opportunity or obstacle they must address. Nuria has over 20 years of experience in community and global projects, top sales performance across various industries, and culturally relevant strategic, talent, and organizational change management in nonprofits, government agencies, corporations, and board leadership. She designs customized trainings and speaks on leadership development, strategic networking, board succession planning, small business and entrepreneurship, strategies for fostering diversity and inclusion, the Latina/o/x client or community, career coaching, college search process, college readiness for first-generation students, culture shock mitigation, how to effectively use interpreters, and much more. Nuria holds a master's in Education (Specialization: Vocational Rehabilitation Counseling) from Penn State University and an MBA (Specialization: Human Resource Management) from the University of Baltimore.

Framework for Ethical Team Building

Lex Paulson is an attorney, professor, writer, and consultant in international governance, most recently for UNICEF, the National Democratic Institute, and the Corporation for International Private Enterprise. Trained in political theory at Yale, Cambridge, and the Sorbonne, he served as legislative counsel in the 111th U.S. Congress, organized on four U.S. presidential campaigns, and has additionally worked as a volunteer attorney for Lawyers for Children America. His work as a facilitator and trainer in the international arena includes work with NGOs and governments in India, Egypt, Uganda, Burundi, Niger, Ghana, Congo- Brazzaville, Benin, Guinea, and Côte d'Ivoire, on issues related to democratic engagement and accountable government. Lex studied political science and the humanities at Yale. After receiving a master's degree in political theory at the University of Edinburgh, he studied classics at Pembroke College, Cambridge during a law degree earned with honors from the University of Connecticut, and is currently pursuing his doctorate in political philosophy at the Sorbonne.

Engaging with Candidates and Elected

Dr. Shama Perveen is a senior manager on the water team at Ceres, a nonprofit organization transforming the economy to build a just and sustainable future for people and the planet. She brings technical water expertise to efforts to advocate for and advance water stewardship among companies and investors.



With over 20 years of experience, Dr. Perveen is an expert on water-food-energy nexus issues, working with nonprofits, universities, governments and the private sector, to facilitate strategic planning and cross-sectoral partnerships, and advocating for science-based policy. Most recently, she promoted water-agriculture-climate integration in policy and innovative private sector partnership in Thailand, Cambodia, Vietnam, Lao, Myanmar, and China.

Prior to that, Dr. Perveen was a scientist with the Columbia University Water Center in New York and later led their water center in India as country director, designing supply chain water risk initiatives and implementing multiple private sector partnerships in their corporate forum.

Dr. Perveen has authored several papers, book chapters, and white papers, and her work on river basin management while at the prestigious Indian Institute of Management–Calcutta has been cited as a standard in the literature. She has also taught and mentored a diverse student body at Columbia University in New York, University of Nevada, Las Vegas, and the University of South Carolina, Columbia.

Dr. Perveen has a master's degree in environment management (Gold Medalist) from Calcutta University, India, and a Ph.D. in geography (Endowed Fellow) from the University of South Carolina, Columbia. She also volunteers for an educational nonprofit working with underprivileged kids.

Water

Mike Poulin is a certified financial trainer at The Financial Gym who is passionate about helping his clients reach their financial goals and achieve financial freedom. Prior to joining the team at The Gym, Mike was a debt solutions sSpecialist with a credit union. Mike is originally from Massachusetts and an alumnus of the University of Massachusetts. He is a former Marine and currently serves as a sergeant in the United States Army Reserve.



Making SMART Money Choices

Joni Rae ([linkedin.com/in/jonirae](https://www.linkedin.com/in/jonirae)) is the CEO of The Mindset Group, an international corporate trainer, and executive coach. With over 15 years of experience managing enterprise-wide changes, including at Deloitte Consulting and Booz Allen Hamilton, Joni's expertise is in leadership development and helping organizations transform cultures. She travels the world coaching commercial, government, and nonprofit executives on how to influence workforce behavior in their



organizations and operate at peak performance. Joni is also passionate about mentoring women in leadership through personal and professional growth. With a master's degree in organizational management and communications, Joni has been featured on CBS and Cheddar News, as well as podcasts and radio shows around the world. She believes transformed individuals, teams, and organizations operating at their highest potential are critical to creating a positive impact on the next generation. "The Mindset Group (www.themindsetgroup.com) is a coaching and consulting company enhancing company culture and personal lives. We empower people to navigate change with ease and embody their visions every single day. We help leaders, executives, teams, and organizations break through what's stopping them and create real change that lasts. Embracing "a change mindset" encompasses our core values: integrity, authenticity, and possibility. Our ultimate commitment is helping people reach new levels. Our mission is to develop and support global leaders. Through our interactive and experiential seminars, coaching programs, and corporate workshops and consulting, our team has helped hundreds of clients go from overwhelmed and chaos to clarity and sustainability. Our corporate clients save time and money by having greater levels of trust and internal communication. They successfully manage enterprise-wide changes by engaging their workforce and changing behaviors. Women seeking personal growth have more peace of mind and confidence in their life directions. They are inspired to powerfully move forward with what matters most to them." Joni's Signature Talks: Overwhelmed and Stressed Out, Your Mindset Is Everything, 5 Steps to Transform Company Culture, Key Elements to Managing Change.

Strategies for Personal Conflict Resolution, Advancing Economic Prosperity

Dr. Edmund Rutta received his Doctor of Medicine from the University of Dar es Salaam, Tanzania and later went on to achieve a master's in Public Health from Tulane University. As a part of his career, Dr. Rutta worked in Tanzania for the Norwegian People's Aid (NPA) for the Refugee Assistance Program serving in various capacities including medical officer, medical coordinator, and program manager. Dr. Rutta has spent much of his time participating in and facilitating many workshops on various global health topics. He is a USAID Global Health Fellow in Washington D.C. currently working as a senior tuberculosis technical advisor. Prior to his work at USAID, he worked at Management Sciences for Health in Arlington, Virginia where he also served as a technical advisor. His research primarily includes the topics of development of health systems, epidemiology, pharmaceuticals, and tuberculosis.

Global Health Security and You



Peter Sampson has worked for over 16 years throughout Africa on mediation, peacebuilding, human rights and political analysis with governments, civil society organizations and international partners. He currently works at the United Nations Office for West Africa (UNOWA) as the head of mediation support and mediation advisor to the Special Representative of the Secretary General. His work includes providing support to the mediation efforts of the Secretary General's Special Representative, setting up 'women's situation rooms' to prevent electoral related violence and increase women's participation in political processes, and providing support to UN in peacebuilding, human rights monitoring and setting up of early warning systems.



While serving at UN headquarters in New York as Officer in Charge for West Africa, he coordinated the UN's response to the Burkina Faso crisis, as well as setting up of the office of the Assistant Secretary General on the UN response to Boko Haram. Prior to working for the United Nations, he served as country director for the Centre for Humanitarian Dialogue in the Central African Republic setting up and facilitating dialogue between armed and non-armed groups. As Africa Director of the Forum on Early Warning and Response (FEWER), Peter established a network of over 50 civil society organizations in DR Congo, Rwanda, Burundi, Kenya and Uganda dedicated to promoting coordinated responses to violent conflict. Peter graduated with honors from the University of California at Berkeley, B.A. and holds advanced degrees from the Institut d'Etudes Politiques (Sciences Po) Lyon and the University of Lyon III (School of Law). He is fluent in English and French.

Ensuring the Human Rights of All

Allison Shapira, a former opera singer, founded Global Public Speaking, a consulting business that helps leaders from around the world become powerful and authentic speakers. Her clientele includes diplomats, business executives, doctors, entrepreneurs, nonprofit leaders and elected officials. Shapira also teaches an executive leadership program at Georgetown University in Washington. Shapira speaks Italian, Hebrew and Spanish and has studied Arabic, Mandarin Chinese, French, Georgian, German, Modern Greek, Polish, Portuguese and Turkish. To see more videos, visit her website at <http://allisonshapira.com/videos/>.



The Art of Public Speaking

Allison Silberberg, the vice mayor of Alexandria, Virginia, is a writer and lifelong advocate for social justice issues. Elected to the Alexandria City Council in 2012, Silberberg has more than 20 years of experience in community leadership and public service. Her writing focuses on the role of the individual in creating social change. She is the author of *Visionaries In Our Midst: Ordinary People Who Are Changing Our World*, a book that profiles individuals who are making a difference in the United States. Her writing has appeared in the Washington Post, the Dallas Morning News, and on PBS.org. Originally from Dallas, Silberberg has a B.A. in international relations and history from American University and an M.F.A. in playwriting from the School of Theater, Film and Television at the University of California, Los Angeles. In November 2015, Ms. Silberberg was elected Mayor of Alexandria.



Establishing Professional Ethics in Government, Becoming an Effective Public Servant, Communicating with the Public

Marcella Simon has more than 20 years of experience in adult learning strategies and human capital development, including teaching and training, curriculum and instructional design, and project management. She is well versed in classroom, blended and e-learning solutions and has designed and analyzed assessments and evaluations. She has also written scripts and directed video clips, podcasts and webinars. Simon has worked as an employee and contractor in the private, public and academic sectors. She has taught university courses at the undergraduate and graduate levels in career development, workplace diversity, leadership, marketing, international management, cross-cultural communication and organizational dynamics. Simon has delivered courses for audiences in Australia, Malaysia, Singapore, Costa Rica and Panama. She is fluent in Spanish and has a working knowledge of French.



Designing and Delivering Training

Angelique Sina is president of Friends of Puerto Rico, and she created the Hurricane Maria Recovery Fund. She is an entrepreneur, a first responder, a farmer and a small business champion. Her mission is to create a pathway out of poverty for women and youth in Puerto Rico by teaching them entrepreneurship and farming skills. As a former relationship manager from the World Bank Group's International Finance Corporation, she believes in applying global solutions to the local community. She is the founder of Café Ama Love, a social enterprise with a coffee line that directs all funds to support small businesses in Puerto Rico, and Sinabel Emergency Response, an emergency management firm based in Washington. Angelique is a graduate of the University of Puerto Rico, Johns Hopkins University and Stanford University Business School. In 2016, she was appointed commissioner for the Latino community by the mayor of Washington. She serves as a trustee for The New



York Foundling and on AT&T's Millennial Council. She is an avid golfer, enjoys exploring different coffee shops and is a speaker on global entrepreneurship for the U.S. Department of State.

Persevering Through Challenges

Theophilus N.A. Tagoe is a Financial Student Ambassador for the Society for Financial Education and Professional Development, Inc. He is also the co-founder and brand manager for Sikasem-Africa. He recently graduated from North Carolina Central University with his bachelor's of business administration in finance, with a minor in computer information systems. Theophilus holds a certificate earned for the completion of AFCPE's Money Management Essentials course. His work shows a clear and thoughtful connection between how technology can be used to expand and elevate small businesses and personal well-being. Previously, Theophilus worked for RBC Capital Markets in New York City as a summer analyst, as well as completing an internship with IBM as a financial analyst.



Investing, Credit, and Debt Management

Dr. Siri Terjesen is a professor at Florida Atlantic University in Boca Raton, Florida, and previously served as a professor and director of the American University Center for Innovation in Washington, D.C. Concurrently she is a professor at the Norwegian School of Economics (Norges Handelshøyskole: NHH) in Bergen, Norway. Her research on entrepreneurship, corporate governance, and strategy has been published in leading journals such as Academy of Management Review, Journal of Management, Journal of Operations Management, Business Ethics Quarterly, Journal of Business Ethics, Leadership Quarterly, Academy of Management Learning & Education, and Strategic Management Journal, and featured in leading media including Bloomberg, U.S. News & World Report, the Times, Huffington Post, and CNBC. In total, she has published over 70 refereed journal articles, 23 book chapters, two books, and six manuscript white papers (for organizations such as the Kauffman Foundation, World Bank, and U.S. Small Business Administration). Dr. Terjesen is a former associate editor of Academy of Management Learning & Education, and current associate editor of Small Business Economics and Industry & Innovation, and a member of the editorial boards of Entrepreneurship Theory & Practice and Corporate Governance: International Review. Siri received her undergraduate education at the University of Richmond (1997), her master's at the Norwegian School of Economics and Business Administration in Bergen, Norway (2002) as a Fulbright Scholar, and doctorate at Cranfield University in the United Kingdom (2006). She was a post-doctoral fellow at Queensland University of Technology in Brisbane, Australia (2006–7). Prior to her academic career, Dr. Terjesen was a management consultant with Accenture on projects in Washington, D.C., Philadelphia, Pennsylvania, and Berlin, Germany. She



was also a competitive ultradistance runner, representing the United States, England, and Queensland (Australia) in international competitions.

Basic Principles of Ethical Business Leadership

Jennifer Thomas has worked as a youth development specialist for the IEL-led National Collaborative for Workforce and Disability for Youth (NCWD/Youth) since 2013. She is responsible for coordinating NCWD/Youth's youth development and leadership efforts. Her primary focus is steering the Youth Action Council on Transition (YouthACT), a national project geared toward getting more youth with disabilities and their allies involved as leaders who partner with adults and organizations to improve opportunities for youth to succeed in life. Prior to joining IEL, Jennifer was the project director for National Kids As Self-Advocates (KASA), a project of National Family Voices, Inc., providing support to youth advocates across the country. She served on KASA's National Advisory Board and is an alumna of the 2012 Mobility International U.S.A.'s U.S./Jordan: Young Women with Disabilities Leadership Exchange Program, where she shared ideas and strategies with professional women from the United States and Jordan on improving the lives of women and young girls with disabilities. Jennifer is a former educator for Montgomery Public Schools of Alabama and was the first State Youth Consultant for Children's Rehabilitation Service, a division of the Alabama Department of Rehabilitation Services. She was appointed to the State Rehabilitation Council of Alabama and served on the steering committee for the Alabama Governor's Youth Leadership Forum for High School Students with Disabilities, as well as several other committees and task forces. Jennifer earned her Bachelor's of Science Degree in Elementary Education from Alabama State University, December 2005.

Protecting Human Rights to Benefit All

Jessica Tillipman is the Assistant Dean for Field Placement and Professorial Lecturer in Law at The George Washington University Law School. In addition to managing the law school's externship program, she teaches an Anti-Corruption & Compliance Seminar that focuses on anti-corruption, ethics and compliance issues in government procurement. She also regularly advises companies on anti-corruption and compliance issues. Prior to joining GW Law, Dean Tillipman was an associate in Jenner & Block's Washington, DC office, where she was member of the firm's Government Contracts and White Collar Criminal Defense and Counseling practice groups. She joined Jenner & Block after serving as a law clerk to the Honorable Lawrence S. Margolis of the U.S. Court of Federal Claims. Dean Tillipman is a Senior Editor of the "The FCPA Blog"—a leading Foreign Corrupt Practices Act resource on the internet. She has also published numerous articles on government contracts and white-collar criminal law topics, including bribery, fraud, suspension and debarment, ethics, and compliance in The George Washington University International Law Review, Fordham Law Review Res Gestae, the Public



Contract Law Journal, Public Procurement Law Review, and Thomson Reuter's Briefing Papers. Her legal commentary has been featured in numerous international media outlets, including CNN, ESPN, The Washington Post, Slate, Reuters, Fortune, The Washington Times, and the Associated French Press. Dean Tillipman graduated cum laude from Miami University in Oxford, OH and obtained her JD, with honors, from The George Washington University Law School.

Institutionalizing Transparency & Good Governance

Thierry Uwamahoro is a Senior Program Officer with the National Democratic Institute for International Affairs (NDI) where he manages implementation of democracy programs in the Central and West Africa portfolio. Prior to joining NDI, he was a Senior Analyst at Abt Associates where he coordinated implementation of USAID and UKaid-funded health systems. He also managed the Network for Africa community of practice, a forum to promote public-private partnerships to address Africa's health challenges. Mr. Uwamahoro has served as an economic and political contributor for Voice of America's Kirundi and Kinyarwanda programs. He holds a master's degree in International Development from the



Graduate School of Public and International Affairs at the University of Pittsburgh. A Burundi native, he received the Pacem In Terris (Peace on Earth) Institute's academic excellence scholarship at La Roche College where he earned a B.S. in Computer Information Systems and Business Management.

Getting the Most From Your Vote

Katya Vogt is the director of digital, media and information literacy and resilience initiatives at IREX, an international NGO that works with partners to promote more just, prosperous and inclusive societies. Her background includes developing approaches to fighting disinformation through awareness raising and skill building; education and teacher training; and effective initiatives to strengthen media, civil society and local governance. She currently leads global programs that build resilience to manipulation under the Learn to Discern (L2D) umbrella. L2D is a human-centered approach that empowers citizens to navigate today's information environment in a way that is safe, healthy, responsible, critical and empathy-driven. She leads the L2D community of practice in its learning agenda, commitment to impact and innovation, and development of effective tools for reaching diverse populations in 20 countries. Prior to working at IREX, Katya supported education, media strengthening and youth leadership initiatives and has 20 years of experience in international program design and implementation. She has a master's in education degree in international education policy from the Harvard Graduate School of Education and is fluent in Ukrainian and Russian.



Disinformation — With Intent to Harm

Sarah J. Wachter is an international journalist and communications consultant with over 25 years of experience in foreign reporting and training journalists and experts. She holds a Master of Science degree in journalism from Columbia University in New York City, where she also studied international and public affairs. She has conducted assignments in over two dozen countries in Africa and across the Middle East, Asia and the Americas and has trained experts in many institutions, such as agencies of the United Nations and the U.S. Department of State. Sarah closely tracks global trends in disinformation and conducts training for journalists, communications professionals and security experts on how to recognize and combat disinformation, advocating for greater action by community leaders on how to address this growing threat to democracy and civil discourse everywhere.



Countering Disinformation

Caitlin Welsh is the director of the Global Food Security Program at the Center for Strategic and International Studies (CSIS), where she provides insights and policy solutions to global and U.S. food security challenges. Previously, she served as a director in the National Security Council and the National Economic Council. She also served as acting director in the Department of State's Office of Global Food Security, where she analyzed global food security and its relationship to climate change, conflict, and urbanization. Ms. Welsh served as a presidential management fellow at the U.S. African Development Foundation and as a Peace Corps volunteer in Morocco. She received her B.A. from the University of Virginia and M.P.A. from Columbia University's School of International and Public Affairs.



Food

E. Diane White is an author and seasoned non-profit executive with domestic and international expertise in economic development, sustainable investing and gender equality. Most recently, she was the Chief Operating Officer of a midsize non-profit organization focused on development aid for Africa. She is also an entrepreneur, having co-founded and led a chain of decorative home stores in Washington, DC, Philadelphia and New York. She began her career in international development at the World Bank. Ms. White earned an MBA from Harvard Business School, a Masters in International Studies from Johns Hopkins University, and a BS in Political Science from Oberlin College. A self-described "army brat," she grew up in various countries in Europe and North Africa. She resides in Washington, DC with her daughter and grandson.



Paving the Way for Women Entrepreneurs

Buffy Wicks is an expert in building and running local and national grassroots, community-based campaigns. She is currently a Fellow at the Institute of Politics and Public Policy at Georgetown University. She advises private sector and political clients, utilizing innovative communication and engagement tactics to shape public opinion and drive consumer behavior. Wicks worked on President Obama's 2008 and 2012 campaigns. Wicks previously worked in the labor movement, fighting for better health care and wages for disenfranchised workers, and on Capitol Hill. She was a Senior Fellow at the Center for American Progress focusing on public policies affecting women and families. She is originally from California and graduated with a double major in political science and history from the University of Washington.

Grassroots Organizing for Civic Engagement



Cornelius Williams is a Program Implementation Specialist with PeerForward. He provides specialized college and career coaching using the PeerForward curriculum to student-led teams at over 20 high schools throughout the United States. Cornelius is a 2010 alumnus of the PeerForward program and a first-generation college graduate. He joined the PeerForward team as an Alumni Fellow in 2016 and spearheaded a texting campaign designed to help students continue planning for college over their summer break. Because of his ability to connect with students, he was immediately hired at the end of that fellowship to coach students and adult partners on college and career readiness. Cornelius is a native of Miami, Florida, and received his bachelor of arts in communication with a concentration in public advocacy from the University of South Florida. Upon graduating, Cornelius went on to serve over 2,500 hours with City Year Miami and the AmeriCorps Vista program, assisting youth in developing academically and planning for the future. He has developed his craft and honed his expertise in youth facilitation by working with organizations such as Deloitte Consulting, AT&T, Miami-Dade College, TGR Tiger Woods Charity, Campus Labs, City Year, Protagonist, University of Maryland College Park, and the National Association for College Admission Counseling. Cornelius uses his influence and knowledge to positively uplift others and lives by the motto *Be the drop that creates ripples of change*.

Encouraging Skills Development





Rahama Wright is president and CEO of the organization Shea Yeleen, which she founded in 2005. Her social enterprise sells fair trade, “high-quality, unrefined shea butter products” for natural hair. Shea Yeleen promotes social, economic and environmental well-being by helping to create “sustainable economic development in rural sub-Saharan Africa, empower and train women-owned shea butter cooperatives, and educate consumers in the U.S. about natural beauty care products and fair trade.” Wright first discovered shea butter production after interning at the U.S. Embassy in Ouagadougou, Burkina Faso. In 2002, she became a Peace Corps volunteer in Mali. Wright has spoken on the issues of African women’s economic and business development at various events, including the Goldman Sachs entrepreneurship bootcamp, the Global Entrepreneurship Summit, the Global Diaspora Forum and the Congressional Black Caucus Conference. Wright uses her enterprise to empower women in rural West Africa by ensuring the profits from Shea Yeleen go back to female cooperatives that develop the products. The company’s direct ties to women shea butter producers ensure that women in Northern Ghana are paid living wages within the value chain. Wright received her degree in international relations from the State University of New York at Geneseo.

Finding Opportunities Along the Agricultural Value Chain